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Festinger 1957

Leon Festinger 1957

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Festinger's (1957) cognitive dissonance theory suggests that we have an inner drive to hold all our attitudes and behavior in harmony and avoid disharmony (or dissonance). This is known as the principle of cognitive consistency.

**Cognitive
Dissonance Theory |
Simply Psychology**

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Festinger's seminal 1957 work integrated existing research literature on influence and social communication under his theory of cognitive dissonance. The theory was motivated by a study of rumors immediately following a severe earthquake in India in 1934.

Leon Festinger - Wikipedia

In general, social

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psychologists, always looking for the next great theory, seemed to have shelved this book and its concepts within a couple of decades after it came out in 1957 (see Leon Festinger's comments 30 years later in Appendix B of "Cognitive Dissonance Progress on a Pivotal Theory in Social Psychology" edited by Eddie Harmon-Jones and Judson Mills).

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**A Theory of
Cognitive
Dissonance:
Festinger, Leon ...**

Cognitive Dissonance
Theory Leon Festinger
(1957) the feeling
people have when they
find "themselves doing
things that don't fit
with what they know,
or having opinions that
do not fit with other
opinions they hold."
consistency theories S-
O-R psychology Read :

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Cognitive Dissonance
Theory Leon Festinger
(1957) pdf book online

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A little more than 60
years ago, Leon
Festinger published A
Theory of Cognitive
Dissonance(1957).
Festinger's theory of
cognitive dissonance
has been one of the
most influential

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theories in social
psychology (Jones,
1985).

**An Introduction to
Cognitive
Dissonance Theory
and an ...**

Festinger, L. (1957). A
theory of cognitive
dissonance. Stanford,
CA Stanford University
Press.

**Festinger, L. (1957).
A theory of cognitive
dissonance ...**

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Leon Festinger - Leon Festinger - Cognitive dissonance: While at the University of Minnesota, Festinger read about a cult that believed that the end of the world was at hand. A woman, "Mrs. Keech," reported receiving messages from extraterrestrial aliens that the world would end in a great flood on a specific date. She attracted a group of followers who

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left jobs, schools, and spouses and ...

**Leon Festinger -
Cognitive
dissonance |
Britannica**

The Theory Almost half a century ago social psychologist Leon Festinger developed the cognitive dissonance theory (Festinger, 1957). The theory has obviously stood the test of time in that it is mentioned

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in most general and social psychology textbooks today.

Cognitive Dissonance - Simply Psychology

The Cognitive Dissonance Experiment is based on the theory of cognitive dissonance proposed by Leon Festinger in the year 1957: People hold many different cognitions about their world, e.g. about their

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environment and their personalities.

**Cognitive
Dissonance
Experiment by Leon
Festinger**

Festinger, L. (1957). A theory of cognitive dissonance.

A theory of cognitive dissonance.

Leon Festinger
Stanford University
Press, 1957 -
Psychology- 291 pages

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3Reviews Leon

Festinger's theory of cognitive dissonance has been widely recognized for its important and influential concepts...

**A Theory of
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Dissonance - Leon
Festinger - Google**

...

Leon Festinger introduced the concept of cognitive dissonance as psychological

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tension in 1957. He tested the decision-making process in a cognitive dissonance experiment. Cognitive dissonance is a sensation that seems to derive from a conflict between the ideas, beliefs, and values of a certain subject and their behavior.

Leon Festinger and Cognitive Dissonance -

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Exploring your mind

Leon Festinger;

Published 1957;

Psychology; Cognitive
dissonance theory links
actions and attitudes.

It holds that

dissonance is

experienced whenever

one cognition that a

person holds follows

from the opposite of at

least one other

cognition that the

person holds. The

magnitude of

dissonance is directly

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proportional to the
number of discrepant

...

**[PDF] A Theory of
Cognitive**

Dissonance |

Semantic Scholar

Cognitive Dissonance

Theory Another form of

consistency theory is

Cognitive Dissonance

Theory, developed by

Leon Festinger (1957).

Festinger argues that

there are three

possible relationships

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among cognitions
(thoughts, ideas):
consonance,
dissonance, and
irrelevance.

**Cognitive
Dissonance Theory -
CIOS**

TY - BOOK TI - A Theory
of Cognitive
Dissonance AU -
Festinger, Leon SP -
291 CY - Stanford PB -
Stanford University
Press PY - 1957 UR - <http://www.sup.org/books>

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Festinger (1957 ...**

Leon Festinger's 1957
A Theory of Cognitive
Dissonance is a key
text in the history of
psychology - one that
made its author one of
the most influential
social psychologists of
his time.

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**A Theory Of
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Cognitive Dissonance
Leon Festinger
introduced cognitive
dissonance theory in a
1957 book, A Theory of
Cognitive Dissonance.
Festinger's theory said
that when a person
holds contradictory
elements in cognition
(producing an

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unpleasant state called dissonance) the person will work to bring the elements back into agreement or congruence.

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